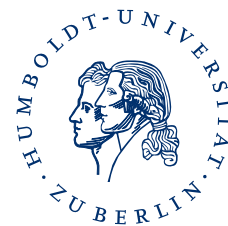




HUMBOLDT-UNIVERSITÄT ZU BERLIN

Großbritannien-Zentrum  
Centre for British Studies



British Embassy  
Berlin

The lecture is organised together with the British Embassy, Berlin.

**Simon McDonald CMG**  
**British Ambassador to Germany**



## **"The Legacy Games": the Economic and Social Impact of London 2012**

Wednesday, 6 February 2013  
17.00 - 18.00 hours

2012 was a year of international attention for the UK. The London 2012 Olympic and Paralympic Games brought 15,000 athletes from more than 200 countries to the British capital, and over 9 million people came to watch the sporting competitions in the venues. But now that the medals have been presented, what will be the long-term impact of planning and staging the Games? In this lecture, British Ambassador Simon McDonald will discuss the "legacy" of London 2012 in terms of infrastructure, the economy, participation in sports, community engagement and social attitudes.

After the talk, the Ambassador has kindly agreed to answer questions from the audience.

The event will be followed by a small reception. Everyone is welcome to attend.

This lecture will take place at the

**Senaatssaal**

**Humboldt-Universität zu Berlin, Unter den Linden 6, 10117 Berlin**

[www.gbz.hu-berlin.de](http://www.gbz.hu-berlin.de)

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